



The role of digital platforms in the ongoing transformations of the home care sector

ORIGAMI final conference

20 November 2025, EESC, Brussels

Draft Programme

9.00 – 9.30 Welcome and registration

9.30 – 10.15 **Welcome and introduction to the conference**

9.30 – 9.45: *Chair and introduction: Ivana Pais, Università Cattolica del Sacro Cuore*

- **Cinzia Del Rio, SOC-EESC**

9.45 – 10.15 *Keynote speech: Ursula Huws, Director of Analytica Social and Economic Research Ltd.*

10.15 – 11.15 **Session 1: Landscaping of digital platforms in the home care sector**

10.15 – 10.30: Main findings of the report Comparative analysis of digital platforms case studies, **Ivana Pais**

10.30 – 11.15: Case studies

Chair: Francesco Bonifacio, Università Cattolica del Sacro Cuore

- **Nicole Teke, University of Nantes (France)** – Investing the highly regulated French care sector as a platform: the case of a digital agency
 - **Caroline Murphy, University of Limerick (Ireland)** – A case study of transition from a traditional care agency to a digital platform model
 - **Oscar Molina, Universitat Autònoma de Barcelona (Spain)** – Cuideo
- Discussant: **Valeria Pulignano, KU Leuven**
 - Q&A with the audience

11.15 – 11.30 **Coffee break**

11.30 – 12.30 **Session 2: Collective actions and innovative strategies**

11.30 – 11.45: Main findings of the report Comparative analysis of case studies of social actors' innovative strategies, **Anna Ilsoe and Liv Bjerre**, *University of Copenhagen*

11.45 – 12.30: Case studies

Chair: **Diana Dovgan**, *CECOP*

- **Anna Ilsoe and Liv Bjerre**, *University of Copenhagen (Denmark)* – Collective bargaining on Danish cleaning platforms - effects of the Hilfr1 and Hilfr2 agreements for company and workers
- **Francesco Bonifacio**, *Università Cattolica del Sacro Cuore (Italy)* – Family Assistant: a care platform promoted by local authorities and cooperatives
- **Mithra Hesselink**, *University of Groningen (The Netherlands)* – Helping
 - Discussant: **Vassil Kirov**, *Bulgarian Academy of Sciences*
 - Q&A with the audience

12.30 – 14.00 **Lunch break**

14.00 – 17.00 **Session 3: Policy discussion and stakeholders' engagement**

14.00 – 14.15 Keynote by **Uma Rani**, *ILO*

14.15 – 14.30 Policy Proposal at EU level – **Dalia Ghailani and Ilda Durri**, *European Social Observatory*

14.30 – 15.30 Roundtable: Stakeholder engagement

Chair: **Dalia Ghailani**, *European Social Observatory*

- **Diana Dovgan**, *CECOP*
- **Silvia Rainone**, *European Trade Union Institute*
- **Leonor Tavares**, *EFSI*
- **Danko Relic**, *EESC*
- **Philippe Seidel**, *AGE EUROPE*

15.30 – 16.30 Policy roundtable: advancing recommendations

Chair: **Slavina Spasova**, *European Social Observatory*

- **Dana-Carmen Bachmann**, *Head of Social Protection Unit, DG EMPL*
- **Rudi Kennens**, *Member of Committee on International Trade; Committee on Industry, Research and Energy (EP); Substitute Member of Committee on Employment and Social Affairs (EP)*
- **Tzotze Lanara**, *EESC*
- **Claire Hobden**, *Specialist on Domestic and other Vulnerable Work (ILO)*

16.30 – 16.45 Q&A with the audience

16.45 – 17.00 Closing remarks, **Ivana Pais**

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